



VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

	هالة حامد عبد المجيد	الاسم
	<b>Hala Hamed Abdel Meguid</b>	Name
	<b>Hala Hamed Abdel Meguid</b>	الاسم المستخدم في النشر العلمي
	<b>Professor in the faculty of tourism &amp; hotel Management – tourism studies section – Helwan University. Manager of Alumni Unit in the Faculty.</b>	الوظيفة الحالية وجهة العمل
	<b>PHD in tourism studies (1999) The role of the world tourism organization in the development of the international tourism in the developing countries.</b>	الدرجة العلمية (اسم الجامعة والدولة)
<b>Tourism Studies</b>		التخصص العام
<b>Tourism Studies</b>		التخصص الدقيق
	<a href="mailto:hala.a.meguid@hotmail.com">hala.a.meguid@hotmail.com</a>	البريد الإلكتروني
	<ul style="list-style-type: none"><li>PHD in tourism studies (1999) The role of the world tourism organization in the development of the international tourism in the developing countries.</li><li>MA in tourism studies (1992) the role of Luxor in the development of tourism in Egypt.</li><li>B.S.C in tourism studies, faculty of tourism &amp; hotel management – tourism studies section – Helwan University 1983.</li></ul>	المؤهلات العلمية
Experience	Current Job : Professor.. in the faculty of tourism & hotel Management – tourism studies section – Helwan University. Manager of Alumni Unit in the Faculty.	السيرة الذاتية



**VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH**  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

2006 – 2013 : Assistant professor.. in the same faculty.

1999 – 2006 : Teacher.. in the same faculty.

1992 – 1999 : Assistant teacher.. in the same faculty.

1983 – 1992 : Demonstrator.. in the same faculty.

Experience of teaching

- Teaching at free educational courses organized for the Egyptian graduates by the ministry of tourism.
- Teaching tourism programs at Ein shams university ( open education ).
- Teaching at some private tourist institutions such as Alson High institution for Tourism , Hotels and computers.

Taught courses

- International tourist organization.
- New trends of tourism.
- Travel and tourism.
- Theory of tourism.
- Official tourist organizations in Egypt.
- Marketing.
- Economics.
- Travel agencies.
- Tourism geography.
- Egypt's regions.
- International regions.



**VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH**  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

- Tourist's souvenirs.
- Tourist law.
- Specialized French language .
- French Tourism subjects .

Supervision of thesis

- Evaluation of the relationship between the tour operators and the Egyptians travel agencies.
- The evaluation of the efficiency of the organization efforts to the Egyptian pilgrimage trip.
- Evaluation the role of quick trips as a tool in promoting the tourism traffic to Egypt.
- The protection of tourist consumer.
- Role of pricing policies in facing crises in different tourism sectors.
- Activating the marketing of Islamic heritage in promoting the tourism cultural movement to Egypt.
- The application of the international code of ethics for tourism on the relationship between the tourists and the host society in the developing countries.
- Tourism development for the Syrian region of Palmyra in the light of the Egyptian experience.
- Impact of mergers on the incoming tourism to Egypt.
- Creating a transport network in Egypt ( applied to Borg El Arab ).
- Studying the mutual relationship among travel agencies and airlines.
- Application of the bio fuel transport.
- Improving the risk of cabin crew.
- Activating the marketing of Islamic heritage in promoting the tourism cultural movement to Egypt.
- The application of the international code of ethics for tourism on the relationship between the tourists and the host society in the developing countries.



**VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH**  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

- Evaluating strategies of heritage protection and its impact on Egyptian tourism exhibition.
- Impact of mergers on the incoming tourism to Egypt.
- Towards a better model for planning labor economics in travel agencies.
- Evaluation methods of environmental impact assessment of tourism development projects.
- The Application of the Biofuel in the Air Transportation Industry .
- The role of low cost carriers in marketing the north western coast in Egypt .
- Studying the effect of the slums on the tourism product ( Application on Mounshaat Nasser & Caliph Districts ) .
- The role of vacations policies in promoting Domestic Tourism .

**Additional Courses**

- Communication skills.
- E learning.
- Small projects.
- Credit hours.
- Teaching for big numbers.
- International research.
- Strategic plan.
- Scientific research.

**Membership**

- Member in the quality assurance center at the faculty of tourism & hotel management.
- Member at the committee of training at the center.
- One of the members of the executing team at the CIQAP in the faculty.
- One of the members of the society of tourist experts in Egypt.



VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

Paper published

- The effect of safety and security on the persistence of the tourist movement to Egypt.
- Promoting the domestic tourism in Egypt.
- The role of overseas offices in promoting tourism.
- The role of travel agencies category B in the promotion of tourism.
- The role of FAM trips in sales promoting of travel agencies category A.
- Developing of nostalgia tourism in Egypt.
- The effect of E tourism on the business of Egyptian Travel Agencies category A.
- Activating Tourism Family Business in Egypt.
- Food Tourism as special interest Tourism in Egypt.
- Strategic Management as a Managerial concept in Tourism Business.
- Converting Fayoum to an urban tourism destination.

Book published

- The international tourist organizations and the official organizations in Egypt.

الأبحاث  
العلمية